

Help Build Tomorrow

Sponsorship Options 2023

Who We Are

Wao is a registered charitable trust set up to educate, inspire and enable communities to live in balance within a thriving, diverse ecosystem. We are a true collective - a group of passionate individuals focused on inspiring, educating and enabling communities to build a thriving, diverse, resilient communities.

We are based in the Southern Lakes area, however, the scope of our work ripples out within our region as well as into the national and international spheres. Whether via digital means or ensuring scalability of our actions and education modules, we endeavour to reach the widest audience possible. We span ages with specific work streams for youth, business and general community. This underpins our value of whanaugatanga. A core value is partnership. All actions are taken in partnership and collaboration with other community organisations.

We are looking for key partners to help us delivery on our vision for a better tomorrow. Businesses are often leading the way with how to create a thriving community living in balance with our ecosystem. We would love to have the opportunity to work together with you and help to tell your story.

Thank you in advance for taking the time to read this document and please reach out if you would like any further information or have suggestions.

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What We Do

Wao Aotearoa has been working for the last six years on inspiring, educating and empowering communities, individuals and businesses to live in balance with a thriving, diverse ecosystem. We have a number of work streams in place currently to help us reach this vision.

We take a broad holistic, systems based approach to our work. Topics covered span the Sustainable Development Goals and include poverty, food resilience, health and wellbeing, equity, circular economy, sustainable communities, living systems, water, land, biodiversity, agriculture, climate action, and democracy. Below is the 2023-2024 Calendar of Events and Programs.

If you would like to find out more details about any of our work streams, please get in touch. Alternatively you can read about what we have accomplished so far in our annual impact reports by clicking [HERE](#).

Come join the team!

2023-24 CALENDAR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR
WAO FILM FESTIVAL	FILM FESTIVAL 18-21											
GEN WAO		MODEL UN	IMPACT JOBS FORUM	GREEN DRINKS CIVICS 101		WAO YOUTH SUMMIT						
COMMUNITY EVENTS			PLASTIC FREE JULY MATARIKI								OUR PLACE A&P SHOW	
GREEN DRINKS		GREEN DRINKS ENERGY TRANSITION		GREEN DRINKS CIVICS 101		GREEN DRINKS ACTIVE TRANSPORT		GREEN DRINKS TBC		GREEN DRINKS TBC		GREEN DRINKS TBC
CLIMATE ACTION INITIATIVE (CAI)	CLIMATE ACTION INITIATIVE (DATE TBC)						CAI SUMMIT WORKSHOP					
Get SMART				GET SMART SURVEY 2023	GET SMART CAMPAIGN (TBC)		BIKETOBER 1-31			AOTEAROA BIKE CHALLENGE		
BBWG		THIS IS HOW WE BUILD DIGITAL				THIS IS HOW WE BUILD WORKSHOP		THIS IS HOW WE BUILD WORKSHOP		THIS IS HOW WE BUILD WORKSHOP		THIS IS HOW WE BUILD WORKSHOP
WAO SUMMIT						WAO SUMMIT 24-29						
FOOD RESILIENCE	FOOD RESILIENCE HUI			PHASE 2 - FOOD RESILIENCE PROJECT Establishment of Food Resilience Network (TBC)							HARVEST FESTIVAL	



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Why Support Wao?

Many businesses are looking at how they can create a regenerative business model. One of the key principles is that we are giving back into the community. By supporting Wao (or another community group), you are able to give back to the community that supports your business. You will connect with like-minded people committed to building a better and more sustainable future for all. This is a chance to reinforce your brand alongside content focusing on regeneration, sustainability and resilience.

We will work with you to help tell your story by providing opportunities to get involved in various events or programs as well as communicating what you do through our social media platforms. As a registered charitable trust, your donation is tax deductible.

Sponsorship & Donor Options

There are a number of ways that you can sponsor Wao, either **by championing an event**, such as the Wao Summit or the Film Festival or **by supporting a program**. These are the ways we have thought of but there are multiple others. We're really keen to hear from you to see what options work for you.

Our major upcoming event is the Wao Summit 2023 (October 24-29). It will attract over 2,000 participants over the 6 days. Attendees include individuals, organisations, businesses and community groups from across the country. The Summit gives you an opportunity to position your business as one of the "Builders", tell your story to a wide, diverse audience and get your team involved in an incredible, future focused education opportunity.

1 Wao Program Partner Sponsorship Opportunity

\$ To Be Discussed
Partner with us to help support Wao

We are looking for longterm partners to help us to create a better tomorrow. If you are passionate about better building, climate action, youth empowerment, creating a resilient food system, or anything to do with bikes and active transport, please let us know and we can discuss the details further.

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2 Event Sponsorship Opportunities

Sponsoring an event, whether it be the Summit, the Film Festival or Harvest Feast, provides a business with the opportunity to connect to the local community as well as an opportunity to connect with like minded businesses, individuals and the ever growing conscious consumer market.

Get In Touch

www.wao.co.nz

monique@wao.co.nz

Tier 1 | Event Pollination Partner

\$5,000+

Partner with us to help launch the Summit

This package includes:

- 20 second intro at event prior to MC introducing speaker
- Visual branding – full screen promotion on TVs at event locations and on master posters
- Business with purpose interview – your business profiled in a written interview on our website and shared on the Wanaka App and QT App network and to our Wao Database and social media – a chance for you to emphasise your commitment to a regenerative approach
- Social media – posts from Wao acknowledging your commitment to us and (after the event) thanking you
- Sponsor/supporter thank-you page on our website and email to our database – your logo hyperlinked – and you will be highlighted as a key sponsor
- Mention in all advertising collateral including Radio
- 10 free tickets* to Wao Summit 2023 events

Tier 3 | Event Honey Bee Sponsor

\$2,000

Sponsor an event at the Summit

This package includes:

- Visual branding – your logo alongside other sponsors on screen at event location
- Your name included and hyperlinked on thank you page on website
- Social media – posts from Wao acknowledging your commitment to us and (after the event) thanking you
- 4 free tickets* to Wao Summit 2023 events

Tier 2 | Event Hive Sponsor

\$3,500

Sponsor an entire sector at the Summit

This package includes:

- Exhibit at sponsored sector events – Flag and Table
- Visual branding – your logo alongside other sponsors on screen at event location
- Business with Purpose interview – your business profiled in a written interview on our website – a chance for you to emphasise your commitment to a regenerative approach
- Sponsor/supporter thank-you page on website – your logo displayed on our website
- Social media – thank you post
- Thank you page on website – your logo hyperlinked
- 6 free tickets* to Wao Summit 2023 events

Tier 4 | Event Nectar Patron

\$ TBD (an amount of your choosing)

Become a patron of the Summit

This package includes:

- Your name included on thank you page on website
- Social media – posts from Wao acknowledging your commitment to us and (after the event) thanking you
- 1 free ticket** to Wao Summit 2023 events for every \$500 donated